

## Shopping Carnival Now Going Strong

Didsbury merchants' shopping carnival, which started last Saturday, and runs until Saturday, Dec. 11, got off to a good start and response to bargains offered in local stores have been well received so far.

Draw for the ten beautiful prizes offered will be held on Saturday, Dec. 11, at 10:30 p.m. in the Lions hall, at which time the Didsbury Curling Club will be holding a turkey bingo.

Tickets are given on every dollar purchase from places of business taking part in the carnival and the rules and regulations, outlined in last week's paper, are the same as in previous years.

## DESHAZER FILM TO BE SHOWN HERE DECEMBER 4th

An outstanding motion picture film based on the experience of an American Army-Air Force sergeant in a Japanese prison camp, is coming to Didsbury this Saturday evening.

"China Challenge," a Bob Pierce production filmed in China just prior to the all-out Communist aggression.

The pictures are to be shown in the Didsbury United Missionary Church, Saturday, December 4, at 8 p.m. They are presented by Rev. J. A. Tanner, Youth for Christ representative for the Orient, and will be under the auspices of the local Youth for Christ committee.

## MOUNTAIN VIEW

(From Our Own Correspondent)

(This Week)

Mr. and Mrs. Arthur Gebers plan to attend the 50th wedding anniversary of the latter's folks. Mr. and Mrs. Andrew Hansen in Calgary on Wednesday evening.

The annual meeting of the Mountain View W.I. will be held this Saturday, Dec. 4, at the home of Mrs. O. Taglie. Mrs. Hogg will be present to speak to the ladies and any girls wishing to join the girls' club are asked to attend this meeting. Mrs. Hogg will also speak on the girls' club work.

W.I. members and friends will be holding their annual gift exchange. Lunch will be pot luck.

Mr. and Mrs. Chesney Fry and family and Mr. McLeod were Banff weekend visitors with relatives.

Mr. and Mrs. Harold Shultz and family were Sunday dinner guests with Mr. and Mrs. Arthur Jackson and family.

Mrs. Charles Snyder and Mrs. Doug Gooding spent last Monday in Calgary.

Mr. and Mrs. Grenville McCaig and family entertained Mr. and Mrs. Reg Hamper and family on Sunday. Mr. and Mrs. Charles Kohut entertained recently in honor of Mr. and Mrs. Louis Kohut of Calgary, who celebrated their 45th wedding anniversary at their son's home.

Those present included Mr. and Mrs. Clifford Murphy and family, Miss Annie Kohut, Mr. Bob Stone, Mr. and Mrs. John Kohut, Mr. Ed McNeil and Chuck, and Mr. and Mrs. George Law. A three-tiered wedding cake was made for the occasion and the family presented the guests with an easy chair. Mr. Law took flash pictures of the gathering to complete the evening.

(Last Week)

Mr. and Mrs. Grenville McCaig and family were Sunday afternoon visitors with Mrs. Boettger in Calgary.

Mr. and Mrs. Lawrence Hunter and Donna and Mr. and Mrs. James Worrall were Sunday dinner guests with Mr. and Mrs. Vic McKay and family in Calgary.

Mr. and Mrs. Grenville McCaig had as their Sunday supper guests, Mr. and Mrs. Thomas McCaig, Mr. and Mrs. MacFrazier and Kenneth and Mrs. Lloyd McCaig, all of Three Hills.

Myron and Gordon Gebers left on Monday for a holiday with relatives at Clarkfield, Minnesota.

Don't forget! T.B. Seals look good on your mail. They show how you help the campaign against the perennial killer.

## C.P.R. TRAIN TIMES AT DIDSBURY

Northbound:	
No. 521 Daily	1:13 a.m.
No. 527 Daily	10:02 a.m.
No. 525 Daily (Dayliner)	7:28 p.m.
Southbound:	
No. 522 Daily	8:00 a.m.
No. 524 Daily (Dayliner)	11:16 a.m.
No. 528 Daily	6:16 p.m.



Siamese twins, Titi and Folke de Vries, of Leeuwarden, The Netherlands, look happy and healthy as they pose for their picture on their second birthday, Nov. 8. Dutch surgeons separated them this year.

## Hockey Ramblers Lose Close One To Olds Elks

### HOCKEY CLUB PLANS TURKEY BINGO SATURDAY

The Didsbury Ramblers Hockey Club will stage a turkey bingo in the Lions hall, Saturday, Dec. 4th, starting at 9 p.m.

Twenty choice turkeys will be up for the winning, all you need is the right numbers. A real chance to get your Christmas turkey, but cheap!

## Farmers' Union Gains Members

Farmers' Union of Alberta "Round-up Day" exceeded expectations, it was stated last week by W. D. Summers, director of the one-day membership campaign. Favored by unusually mild weather, for the time of year, and backed by a record turnout of some 8,000 canvassers, the drive began under ideal conditions.

Interest in the campaign was apparent from the extent of the area covered. Canvassing was carried on from the 49th parallel to the 57th parallel. There, the Red River farming community undertook to canvass township 101, over 600 miles due north of the international border.

Results are coming in slowly from country districts as "foremen" are reported to be holding back final returns until "mop up" action had been finished.

As at office closing time on Nov. 29, 20 per cent of the foreman had made returns. Most of these returns were interim ones. A gross membership of over 18,000, of which 9,800 were from family heads, indicated possibility of achieving an overall percentage of 65 per cent or 14 per cent above the 51 per cent objective.

It was pointed out by the drive director that it was not safe to conclude that late returns would equal first percentages. "If the remaining foremen do only three-fourths as well as those who reported first, we will not only be satisfied, but we will have achieved our long-sought goal of 51 per cent, or better."

## WESTERDALE NEWS

(From Our Own Correspondent)

Five tables of whist were in play at the hall last Monday evening when top honors went to Mrs. S. Jackson and Mr. W. Wigley. Congratulations went to Mrs. A. Jones and Lyle Bolton.

Rev. C. C. Armstrong presented another picture show at the hall on Thursday evening, which was greatly enjoyed by all.

Mr. Bill Wigley of Drumheller spent the weekend at the home of Mr. and Mrs. F. J. Jackson.

Volley ball games are again being played at the hall on Sunday evenings.

Mr. D. Herbert returned home late Saturday evening after accompanying Mr. Dean and son Jim of Sundre on a motor trip to Cody, Wyoming, last Tuesday.

A dance will be held at the hall on Friday, December 10.

Playing their second exhibition game of the season on Olds Elks, against the Elks of that town, Didsbury Ramblers were set back 3-2 last Thursday evening. The crowd was no record-breaker but Didsbury fans were in for force to see the 1954-55 edition of their favorites.

Ramblers were definitely in contention up to the final whistle and a bit more finish around the net could have made the score much more in favor of the locals.

However, Didsbury is going this year with a young club; experience is all they need and, of course, the will to win. The way we look at it, there's only one way they can go and that is up.

There are positions on the team that could be strengthened and lines are not out for a pair of key players. This could make the difference.

Ramblers played their first scheduled league game of the season at Olds on Tuesday night, too late for a report here. On Thursday, Dec. 2nd, they will be visitors on Red Deer ice.

The complete league schedule appears elsewhere in this issue.

## BIRTHS AT THE DIDSBURY MUNICIPAL HOSPITAL

To Mr. and Mrs. W. Pauls of Crossfield, on November 27, a son.

To Mr. and Mrs. James Hale of Crossfield, on November 27, a son.

To Mr. and Mrs. G. Epp of Carstairs, on November 29, a daughter.

## Harmattan News

(From Our Own Correspondent)

The Harmattan Hall Club had a very nice community shower at the home of Mrs. W. Dodd on Friday, Nov. 26, honoring Miss Joy Dickie of Bearberry, whose marriage to Mr. John Armstrong takes place the latter part of December. Winners of the guessing contest were Mrs. Art Johnson and Mrs. W. Turnbull.

The bride was then seated under a canopy of pink and white streamers and a large white bell. Mrs. J. Howarth and Miss Evelyn Armstrong carried in the presents in a box very cleverly resembling a green and yellow television set, which had been decorated for the occasion by Mrs. Glen Lindsay. Several miscellaneous presents were opened and the club presented the bride with a Sunbeam toaster as a group gift. The bride thanked everyone very nicely and a lovely lunch was served by the hostess.

A successful dance was held at the hall on Friday, Nov. 26 and although the crowd was not large a good time was reported by those in attendance. Door prize turkeys were won by Mr. Oke of Olds and Mr. Victor Johnson of Harmattan.

The Westward Ho Club met Saturday afternoon at the home of Mr. Tony Spooner, club leader, with all members and several visitors. Next meeting to be held at the Jim Armstrong home.

Robert Turnbull was home for the weekend.

Arthur Knights was home from school several days with the flu.

Wilma Turnbull was home with a real bad cold.

## Official Opening Of New School Held Last Friday

### GREY CUP VIEWED ON TELEVISION HERE

A local T.V. dealer went all out to provide local football fans with a look at the Saturday Grey Cup final, which was viewed in these parts Sunday afternoon.

The thrilling game (they say the best ever) was taken in by over 50 fans in the Lions hall, and for three hours very few of the ardent fans left their seats, as Edmonton Eskies pulled the upset of the century by downing Montreal Alouettes in the final minutes of the game by a one-point margin.

## Blood Donor Clinic Here Tomorrow

Without doubt, when residents of this district have called for free supplies of blood, they were not disappointed. This service is provided by the Canadian Red Cross.

Tomorrow, Thursday, Dec. 2nd, a blood donor clinic will be held in the Evangelical Church here, from 1:30 to 4:30 p.m. and this area has been asked to provide at least 175 donors.

Past performances here have revealed that the district can be depended on to put up a good show but this time, more than ever before, a good turnout is essential. The weather may be cold, it may be a little inconvenient, but when you think of the fact that your blood may save a life, the weather and inconvenience appear as trivial things.

The usage of blood in Alberta hospitals has increased 89 per cent since 1949, and in order to conserve time and expense the Blood Transfusion Service has found it necessary to hold fewer and bigger clinics.

It is now very dependant on the support and goodwill of everyone living within a 20-mile radius of a clinic centre if supplies are to meet the increased demand for blood. We know that those of you who read this and are able to attend, will be there. This is in the way of a reminder.

### BOARD OF TRADE MEETS FRIDAY

A meeting of the Didsbury and District Board of Trade will be held in the basement of Knox United Church on Friday, Dec. 3rd at 3 p.m.

All interested in the town and district are urged to attend this general business meeting.

attended and we hear they had a lovely time together.

### By MRS. A. J. ALLAN

The new \$325,000 high school here was officially opened Friday evening at special ceremonies. The building embodies such features as spacious accommodation, attractive light fixtures, pastel decorated classrooms with matching venetian blinds, wide corridors lined with individual lockers.

The school is of modern brick and reinforced concrete construction, and is provided with the latest in heating and ventilation equipment, as well as furnishings.

Besides six classrooms, quarters are given over to household economics instruction, with equipment including electric stove, sewing machines and service tables provided.

A dining area at one end is divided from the main room by vertical trellis work to the ceiling. The laboratory-science room, accommodating 20 students at one time, is equipped with five four-student units containing sinks, hot and cold water, and four Bunsen burners.

Besides this there are staff rooms, offices and a library. The gymnasium-auditorium is 50 by 110 feet, and contains a stage and dressing rooms. Below stage is storage space for chairs and equipment, with a special device for quickly setting up such equipment.

An inter-communication system is installed throughout all rooms. The expense of this equipment was borne by the Students' Union, and allows the principal to contact rooms in the elementary schools as well as in the high school.

A total of 486 pupils are at present in the new building. The cost of these coming daily by bus. There are six buses in operation.

Members of the school board of the Olds school division, during whose terms of office the new building was erected, are: Tom Morris, Didsbury; chairman; Bob Rankin, Sundre; G. Z. H. Van Haften, Cremona; Edward Ellergood, Torrington; Ellis Turner, Carstairs; Wm. Richards, Olds.

Local school board: George Law, chairman; R. G. McArthur, Walter Snyder, Lorne Clayton, Charles Alden.

Mr. and Mrs. Tom Morris greeted the many guests on their arrival at the opening of the school. The senior high school students staged the tour of the rooms, supervised the check room and assisted Mrs. M. H. Kimmitt in serving refreshments to the official representatives, members of the school board and staff. The visitors were very impressed with the efficiency of the students and the pride with which they showed the outstanding features of the building.

The boys were dressed in white shirts and bow ties and the girls in white blouses and skirts, and looked very nice. They made all the signs showing where to go and then each student took up a post along the route.

Mr. Wiggins and his staff are to be congratulated on the splendid showing of the girls and boys.

The auditorium was filled to capacity long before 8:30 and many had to stand. A beautiful floral arrangement added to the festive air. There was a standing list of speakers from near and far who spoke on various subjects pertaining to the building, etc. of the new structure.

The Didsbury-Carstairs orchestra was in attendance and thoroughly enjoyed, as was Wayne Stauffer's high school orchestra and the 60-voice mixer chorus under the supervision of Mrs. Fred Evans.

A picture was presented to the school by the provincial minister of agriculture.

Mrs. Kimmitt is to be highly commended for the great deal of trouble she went to in arranging the tables, which were graced with silver tea services, floral arrangements, attractive open-faced sandwiches, etc. She had the girls well trained and each one filled her particular duty in efficient style.

Copies of a special souvenir number of "Sahaka," the high school paper were quickly sold and we understand a second edition is being run off. A free offering was accepted by the students for the United Nations Children's Relief Fund, which is their project for this year.

Don't forget the hockey club turkey bingo in the Lions Hall, Saturday night at 9. Twenty choice turkeys will be there to be won.

## DIDSBURY MARKETS BUTTERFAT

Delivery Basis at Crystal Dairy

Special	62c
No. 1	60c
No. 2	51c
Table	70c



Two-year-old Terry Daniels of the Bronx, New York, gazes upward in admiration of 5½-year-old Susanne Bechard of Albany, N.Y., winner of the title "Little Miss U.S.A." Pretty

Susanne was picked as the winner after a nation-wide contest. She received \$7,500 in prizes and a trip to Bermuda with her parents.

## BILL'S FURNITURE

OLDS — ALBERTA

### CHRISTMAS SPECIALS

**One Only 9-Piece Dining Room Suite** \$235.00  
Walnut regular \$310.00. Christmas Special.

**Bevel Plate Glass Mirrors** At Bargain Prices  
Same at prices you would pay for ordinary mirrors.

**10-Piece Bedroom Suite** \$172.95  
Consists of Double Dresser, Chiffonier, Bed, Cable Spring, all Felt Mattress, 2 pillows, 2 vanity lamps and one scatter rug.

**2-Piece Davenport Suite** \$179.50  
In all wool black bark frieze, double spring construction, in green, grey and beige. This is a smart well constructed suite.

**2-Piece Chesterfield Suite** \$169.95  
All wool rubberized frieze in red or mushroom. Christmas Special!

**2-Piece Davenport Suite** \$109.95  
All wool rubberized frieze, flexolator construction, in red, green and beige. This will make a nice Christmas gift.

**Extra Special!!!**  
**One Only 4-Piece Burled Walnut Bedroom Suite** \$195.00

Double dresser with bevel plate glass mirror, chiffonier, radio bed and night table. Regular \$278.50. Christmas Special.

**One Only Quaker Oil Heater** To Clear \$95.00  
50,000 B.T.U. Regular \$135.00. See this today!

**One Only Walnut Radio and Record Player...**  
**Christmas Special** \$195.00  
Regular \$295.00

**Rancher Type Chrome Table** \$129.00  
With six matching chairs.

WE HAVE A LARGE ASSORTMENT OF OCCASIONAL FURNITURE, LAMPS OF ALL TYPES, BRIDGE TABLES AND CHAIRS, ORNAMENTS, PICTURES, CUSHIONS, HOT IRON FURNITURE — AND THE PRICES ARE RIGHT.

**Make BILL'S FURNITURE Your Christmas Shopping Store**

INQUIRE ABOUT OUR LAY-AWAY PLAN — AND YOU CAN BUY ON THE BUDGET PLAN!

## BILL'S FURNITURE

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SEE OUR AGENT NOW

For RELIABLE — FREE Seed Testing and  
PIONEER GLYCOL ANTIFREEZE — The Best By Test

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USE PIONEER CLASSIFIEDS FOR RESULTS

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- Long distance radio
- Pull-out Automatic
- 3-speed phonograph
- Inclined speaker mounting

THE BEST IN RADIO REPAIRS  
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**Edford Motors**  
YOUR MODERN GARAGE

CHEVROLET — OLDSMOBILE

TELEVISION AND RADIO SALES & SERVICE  
C. JOHNSON, Manager

**Admiral**  
**LUXURY 21"**  
**CONSOLE**



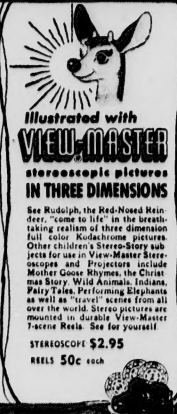
The Severn

- Super Giant 21" Picture Tube (270 sq. in.)
- Golden Picture Frame
- Aluminum-Optic Filtered 20% lighter than ordinary 21"
- Super Cascade Chassis "Standardized" full door cabinet with inclined speaker

**Remember-  
YOUR  
Christmas  
Seal  
Contribution  
is  
Important!**

fight  
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Kids now see  
**RUDOLPH**  
The Red-Nosed  
Reindeer—  
"Come to Life"



Illustrated with  
**VIEW-MASTER**  
stereoscopic pictures  
in THREE DIMENSIONS

See Rudolph, the Red-Nosed Reindeer, "Come to Life" in the breath-taking realism of three dimension full color Kodachrome pictures. Other children's Story-Story subjects for use in View-Master Stereoscopes and Projectors include: Mother Goose Rhymes, the Christ as Story Wild Animals, Indians, Fairy Tales, Performing Elephants as well as "travel" scenes from all over the world. Stereo pictures are mounted in durable View-Master "Active Reels". See for yourself!

STEREOSCOPE \$2.95  
REELS 50c each

J. V. Berscht & Sons  
PHONE 38 DIDSBURY

## USE THE CLASSIFIED FOR RESULTS

**FOR SALE** — Furnished house, fully modern. Five rooms and bath. Apply Abe Harder or phone 211. Carstairs. 47-41c

**FOR SALE** — Two used Coleman Oil Heaters. 35,000 B.T.U. \$28 each. New Oil Heater. 33,000 B.T.U. \$59. Peeg's General Retail, phone 221. 44-41c

**FOR SALE** — One used 9 cubic foot Servel Kerosene refrigerator, five years guarantee, complete with year's supply of fuel. \$279.00. Peeg's General Retail, phone 221. 44-41c

**FOR RENT** — Frame building, 42' by 25', main street. Didsbury. Light, water and sewer. Apply A. I. Schumacher, Calgary, Alberta, phone 21717 or 21975. 31-41c

**IMPORTANT NOTICE** — Those wishing their tillers sharpened please contact Art Grange, phone 228, before the spring rush starts. 42-41c

**CARSTAIRS COUNTRY SERVICE** are agents for Calsonic house, which every farm truck should have. See us before ordering. Phone R4113, Carstairs. 39-41c

**FOR RENT** — Sump pumps, Shot Guns, Washing Machines, Radios, Rides, Electric Motors, Gas Engines, Power Lawn Mower, Sleeping Bags. Peeg's General Retail, Phone 221. 42-41c

**FOR SALE** — 6-foot Case tiller on rubber, with seeder attachment. A-1 condition. Will accept good lumber as trade. For further particulars contact John Deere agent, Didsbury. 45-3p

**FOR SALE** — 1 only 6-room 1 1/2 story house for sale. All fir lumber, complete with coal furnace, phone 2112. 45-3p

**FOR SALE** — Used girl's or lady's bike, \$15.00. Peeg's General Retail, phone 221. 45-41c

**FOUND** — Truck licence plate No. 125 - 570. Owner may claim same by calling at the Pioneer office and paying for this ad. 42-41c

**LOST** — Cow and calf, between Berken and Elkton, branded ER (under —), over left shoulder. Reward \$10. Phone H. Rowell, R1004, Oids. 46-31c

**FOR SALE** — 35 lb. feed oats. What offer. Phone 2015, Carstairs. 46-3p

**NOTICE**

**BY-LAW NO. 641**  
Being a by-law regarding the riding of bicycles on the sidewalks of the Town of Didsbury.

The Mayor and Council of the Town of Didsbury in Council assembled enact as follows:  
No person shall ride a bicycle on any sidewalk or sidepath within the Town of Didsbury.

Any person violating this by-law shall have his bicycle and license confiscated by the Town Constable; and the same shall not be returned to the owner until such time as the Town Constable deems it advisable.

**NOTICE TO CREDITORS**

**AND CLAIMANTS**  
In the Estate of BENJAMIN PARKES, late of Didsbury, Alberta, Farmer, Deceased.

**NOTICE** is hereby given that all persons having claims upon the Estate of the above named BENJAMIN PARKES, who died on 10th October, 1954, are required to file with the undersigned by 15th January, 1955, a full statement, duly verified, of their claims and of any security held by them, and that after that date the Administrator will distribute the assets of the Deceased among the parties entitled thereto, having regard only to the claims so filed or which have been brought to his knowledge.

**DATED** at Land Titles Bldg., Calgary, Alberta, 26th Nov., 1954.

P. L. QUINION,  
Deputy Public Trustee

47-3c

**IN MEMORIAM**

In loving memory of beloved daughter and sister, Shirley Katherine Korschuh, who died December 6th, 1953.

"A loving one from us is gone, a voice we loved is still, a place is vacant in our hearts which never can be filled. Gone from us but bearing memories death can never take away, memories that will always linger while upon this earth we stay. 'Tis sweet to know we'll meet again where parting is no more and the daughter we loved so well, has only gone before."  
— Lovingly remembered by Mommy, daddy, sister and brothers. 11p

**FOR SALE** — 15-ft. Massey-Harris disk on rubber, power and hydraulic lift, seeder attachment, good shape. Cash price \$475.00. Apply Art Grange, phone 228, Didsbury. 47-3c

**FOR SALE** — 1000 feet of 2x10-14 fir plank. Apply Art Grange, phone 228. 47-3c

Order your Counter Check Books from The Pioneer Office. Buy at 10¢ per book. No more than the standard price.

**NEARBY REWLEIGH BUSINESS AVAILABLE.** Splendid opportunity for good steady income. Experience not necessary. We help you. Write the Rawleigh Co., L102, Winnipeg, Man. 47-31c

**HELP WANTED** — Women or girl for housework, for a month or longer. Phone 1315, Didsbury. 47-2p

**FOR SALE** — 250 amp. D.C. Escalator. Apply to Cliff Murphy, phone 1208, Didsbury. 47-3p

**FOR SALE** — 1953 Buick Super Riviera Sedan, low mileage, radio, Call Ray Ayotte, phone 114, Carstairs. 47-3p

**SELLING** — Beautiful Ennis piano in excellent condition. Will sell for cash or trade for livestock. Apply Geo. Jackson, 4 miles south and 5 miles east of Oids. 47-41c

**FOR RENT** — Four-roomed house, east of C.P.R. tracks. Phone 616, Carstairs, T. Penner. 47-2p

**STRAYED** — I have on my property a yearling Hereford heifer, which strayed here approx. two months ago. Owner may claim same by contacting John Bothers, Oids. p

**PROPERTY FOR SALE** — Place with small house 14x16, garage 14x18, and barn on water and sewer line. Can be bought for cash, very reasonable. This property is close in. Apply Cecil Malloch, Didsbury. 47-2p

**FOR SALE** — Quantity of baled green feed. Apply A. R. Wackett, phone 2204, Oids. 47-3c

**WANTED** — Will do ironing. Contact Mrs. Terstra, northeast end of town, on west side of tracks. 47-31p

## A TURKEY BINGO

SPONSORED BY THE DIDSBURY MEN'S  
CURLING CLUB, WILL BE HELD IN THE

**Lions Hall**

**Saturday, Dec. 11th**

Commencing at 8:30 p.m.

THE DRAW FOR PRIZES IN THE DIDSBURY  
SHOPPING CARNIVAL WILL BE HELD AT 10:30  
IN THE LIONS HALL, THE SAME EVENING.

GOTHAM GOLD STRIPE NYLONS, in 51 gauge,  
15 denier and 30 denier hosiery.

LADIES' and CHILDREN'S WOOL MITTS and  
GLOVES.

CHILDREN'S LINED LEATHER PULLOVER  
MITTS.

NICE SELECTION OF CHRISTMAS CARDS

— SPECIAL —

51 GAUGE, 15 DENIER SUB-STANDARD NY-  
LONS, sizes 9 1/2 to 11, for only 79c pair

IT PAYS TO SHOP AT THE

**DIDSBURY VARIETY STORE**

Phone 122

Didsbury

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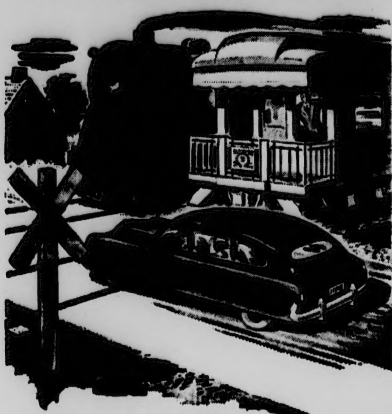
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CONTACT

**THE PIONEER - Phone 12**



## DON'T HAVE A SINGLE TRACK MIND ON A DOUBLE TRACK RAILROAD!



## Bancroft W.I. Holds Meeting

Mrs. Gordon Hoskin was hostess to seven members and two visitors for the November meeting of Bancroft W.I., which opened with a song and repeating of the creed.

Roll call was answered with "Ways To Help Children Form Good Health Habits." A party was planned for the boys and girls of this district. A donation was made to the T.B. Association. Prizes will be given to the children of Midway school for those having the neatest set of books. A first and second prize will be given in each grade. The Lone Pine W.I. has donated half of the prize money.

A "thank you" card was received from Mr. and Mrs. Phil Richelhof of Calgary (nee Jennie Stewart). Mrs. H. Swanson reported on the executive meeting held at Mrs. Long's. Mrs. Ray Good gave an interesting paper about oranges. Mrs. E. Swanson won the tea prize.

The next meeting will be held at the home of Mrs. Paul Hauser on December 8.

Canadian pipelines transported a record 83,480,000 barrels of oil in the first six months of 1954.



Neggy, a 14-ounce, 4 week-old Papil- you have to work for a living. Here held by his owner, Mrs. Rex Cromwell, is finding out early in life that he strives at a bottle of goat's milk of Dallas, Texas.

# ANNOUNCING

the appointment of

## WM. COWAN

SALES AND SERVICE  
DIDSBURY ALBERTA

*as Authorized Dealer for*

## MERCURY · LINCOLN · METEOR CARS

## MERCURY TRUCKS

We are proud to announce the appointment of a new Mercury-Lincoln-Meteor dealer. This appointment further augments the nation-wide Mercury-Lincoln-Meteor dealer organization, and makes experienced sales counsel and factory-approved service facilities available to you and your friends in this community.

Your new dealership is staffed by sales and service personnel whose background in the automotive business warrants your confidence and

patronage. They have welcomed the responsibility of meeting service needs on all Ford of Canada cars and trucks, and we invite you to call on them to keep your car or truck in peak condition with Genuine Ford Parts and factory-approved service methods.

We also invite you to see the new products on display, and to obtain full details and catalogues on the 161 Hp. Mercury—the luxurious Lincoln—the superb Meteor—and money-saving Mercury Trucks.



MERCURY MONTEREY SUN VALLEY



LINCOLN CAPRI SPECIAL CUSTOM COUPE



- NEW CAR AND TRUCK SALES
- FACTORY-APPROVED SERVICE
- GENUINE FORD PARTS AND QUALITY ACCESSORIES
- FOR ALL FORD OF CANADA PRODUCTS
- SAFE-BUY USED CARS AND TRUCKS



METEOR NIAGARA FOUR-DOOR SEDAN

MERCURY - LINCOLN - METEOR DIVISION  
FORD MOTOR COMPANY OF CANADA, LIMITED

Established in 1903

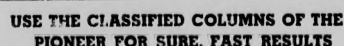
## West Coast Grain Rate

Mr. and Mrs. Folkmann received many beautiful and useful gifts, thus bearing out the esteem in which these young folks are held in the community.

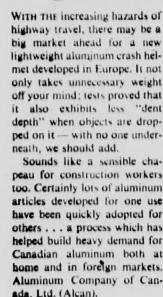
Report of the dance and ticket was given by Shirley Thompson and Mrs. Blitner. A vote of thanks was given Judy Marsh for tap dancing at the event. Three senior girls were

The annual December meeting has been advanced to Thursday afternoon, December 9, at the home of Mrs. A. Waldroff, with co-hostesses

A demonstration on knitting was given. The "bit of fun" was won by Eileen Weber for the seniors and Joyce Schumaker for the juniors. The 10-cent draw was won by Shirley Thompson.



**Phone 22 — After 6 p.m. Phone 234, 235**



I'M  
TALKING TRUDY  
THE DOLL THAT TALKS  
... in RHYME!

Yes, Talking Trudy is always ready to say her piece! "Mary had a Little Lamb," "Rock-a-Bye Baby," "Pussy Cat, Pussy Cat," where has My Little Dog Gone? ... ask your little girl which of these famous nursery rhymes she likes best. Trudy will recite that rhyme as often as you want. Trudy is a beautiful cuddly doll, all decked out in a sweet plaid pinafore and cute round bonnet to match. She's 24 inches tall and sturdily built to take all sorts of punishment and still talk in rhyme. There's no complicated machinery, no delicate settings to go wrong. Just turn the sturdy handle at Trudy's back and she talks in rhyme ... every time!

**HURRY! HURRY!**

Don't disappoint your little girl. Make sure that she gets her "Talking Trudy" doll. ORDER NOW. Supplies are limited so don't delay and be sure to state your first, second, third and fourth choice of nursery rhymes by numbering the squares in the attached coupon.



**Full Information  
And Mail  
This Coupon  
Now!**

**YOUR MONEY IMMEDIATELY  
REFUNDED IF YOU ARE NOT  
COMPLETELY SATISFIED WITH  
TALKING TRUDY.**

## "PINTO PONY"

YOUR NAME "BRANDED"  
ON THIS **INDESTRUCTIBLE PONY**  
NEIGHS AS YOU RIDE!

**2 for \$3.00**



**RETIRED**

Sensationally true! At last you can have your own post "branded" with your first name right across his front. Amazing offer! Only \$9.95 per year for extra-large size kids from 6 months to 10 years get the good old value of a real leather patch. This "Buckin' Bronco across the range!" You can sit on him, kick him, bounce him, hug him, love him, kiss him. He'll act like your life's "nightie" with each bounce almost human form! It's big, tough, durable and we guarantee it will not break. Electronically sealed seam. Special low introductory price...only \$9.95 per year. Send us your check or money order today!

For every child on this list at this amazing low offer. Send no money back. No return needed.

We hire to PRINT names of children who want an order. One name on satisfaction guaranteed.

DEPT STRATTON MFG CO., 96 KING ST. W., TORONTO, ONT.

**AND A FREE  
NECKLACE TOO!**

STRATION MFG CO TORONTO ONTARIO

**STRATTON MFG. CO., 47 Colborne St., Toronto, Ont., Dept. ....**  
**Please Rush:.....Piano/Graph Bulls) at \$4.95 each**  
☐ I enclose \$.....with cheque/money order (postage free)  
☐ Please send C.O.D. (\$ with pay postage)

☐ BOO-A-YE BASTY      ☐ MARY HAD A LITTLE LAMB  
☐ OH WHEE HAD MY LITTLE      ☐ PUSBY CAT, PUSBY CAT



## Central Alberta Hockey League Schedule For 1954-55

Saturday, November 27th—  
Ponoka at Olds  
Lacombe at Red Deer  
Tuesday, November 30th—  
Didsbury at Olds  
Wednesday, December 1st—  
Red Deer at Ponoka  
Thursday, December 2nd—  
Didsbury at Red Deer  
Lacombe at Olds  
Saturday, December 4th—  
Olds at Red Deer  
Lacombe at Ponoka  
Tuesday, December 7th—  
Ponoka at Didsbury  
Olds at Lacombe  
Wednesday, December 8th—  
Olds at Ponoka  
Thursday, December 9th—  
Red Deer at Lacombe  
Saturday, December 11th—  
Lacombe at Didsbury  
Red Deer at Didsbury  
Tuesday, December 14th—  
Ponoka at Red Deer  
Didsbury at Lacombe  
Thursday, December 16th—  
Olds at Didsbury  
Saturday, December 18th—  
Ponoka at Lacombe  
Red Deer at Olds  
Tuesday, December 21st—  
Lacombe at Didsbury  
Wednesday, December 22nd—  
Olds at Ponoka  
Thursday, December 23rd—  
Didsbury at Red Deer  
Monday, December 27th—  
Boxing Day  
Didsbury at Olds  
Red Deer at Lacombe  
Wednesday, December 29th—  
Red Deer at Ponoka  
Saturday, January 1st—  
Lacombe at Red Deer  
Olds at Didsbury  
Tuesday, January 4th—  
Ponoka at Didsbury  
Thursday, January 6th—  
Ponoka at Lacombe  
Olds at Red Deer  
Saturday, January 8th—  
Didsbury at Ponoka  
Red Deer at Olds  
Tuesday, January 11th—  
Ponoka at Olds  
Didsbury at Lacombe  
Thursday, January 13th—  
Ponoka at Red Deer  
Lacombe at Didsbury  
Saturday, January 15th—  
Red Deer at Lacombe  
Olds at Ponoka  
Tuesday, January 18th—  
Didsbury at Ponoka  
Lacombe at Olds  
Thursday, January 20th—  
Ponoka at Red Deer  
Olds at Didsbury  
Saturday, January 22nd—  
Olds at Ponoka  
Didsbury at Lacombe  
Tuesday, January 25th—  
Lacombe at Red Deer  
Ponoka at Didsbury  
Wednesday, January 26th—  
Lacombe at Ponoka  
Thursday, January 27th—  
Red Deer at Olds  
Saturday, January 29th—  
Olds at Red Deer  
Ponoka at Lacombe  
Tuesday, February 1st—  
Lacombe at Didsbury  
Wednesday, February 2nd—  
Red Deer at Ponoka  
Thursday, February 3rd—  
Didsbury at Olds  
Saturday, February 5th—  
Red Deer at Didsbury  
Olds at Lacombe  
Tuesday, February 8th—  
Didsbury at Red Deer  
Ponoka at Olds  
Thursday, February 10th—  
Red Deer at Lacombe  
Didsbury at Olds  
Saturday, February 12th—  
Lacombe at Ponoka  
Red Deer at Olds  
Tuesday, February 15th—  
Lacombe at Red Deer  
Wednesday, February 16th—  
Didsbury at Ponoka  
Thursday, February 17th—  
Red Deer at Lacombe  
Olds at Didsbury  
Saturday, February 19th—  
Ponoka at Red Deer  
Lacombe at Didsbury  
Tuesday, February 22nd—  
Didsbury at Lacombe  
Wednesday, February 23rd—  
Red Deer at Ponoka  
Thursday, February 24th—  
Lacombe at Olds  
Didsbury at Red Deer  
Saturday, February 26th—  
Olds at Ponoka  
Red Deer at Lacombe  
Tuesday, March 1st—  
Ponoka at Didsbury  
Thursday, March 3rd—  
Olds at Didsbury  
Ponoka at Lacombe  
Saturday, March 5th—  
Olds at Red Deer  
Didsbury at Ponoka  
Sunday, March 6th—  
Ponoka at Olds

### How About A Seythe?

A travelling salesman stopped at a farm house near the edge of a city and asked the lady who answered the door if her husband might be interested in buying an electric razor.

"Well, he might," admitted the woman, "because he shaves close to once a year these days."

"Shaves once a year?" echoed the salesman. "Why I never heard of anything like that."

"He used to shave twice a year," she drawled, "but that was when we had a lady boarder."

### Safety Campaign Now Underway

Service clubs, boards of trade and municipal officials are preparing to give their full co-operation in the Province-wide safe walking campaign sponsored by the Alberta Safety Council, which opened November 24, according to ASC officials.

Paul Lawrence, safety director for the ASC, was in southern Alberta last week where he addressed various groups. He was given enthusiastic assurances of support.

Orders for supplies of campaign material are being received at the Provincial headquarters of the A.S.C. in Edmonton. The volume is expected to increase steadily as the drive wins fresh support in cities, towns, villages and municipal districts and local committees are organized.

"Death Begins At Dusk" is more than just a slogan," said a safety authority. "It is a statement of fact."

"About three fatal accidents occur during the night to one in daylight, and this in spite of less traffic at night. The period from 5 p.m. to 8 p.m. during the winter months accounts for 32 per cent of all traffic deaths in this period."

Last year there were 239 persons killed on Alberta highways, or an average of 20 per month. But in November of last year, there were 21 deaths, while December was worse with 37, the highest single month in the Province's history.

One phase of the pedestrian campaign is directed particularly to elderly persons. Statistics show that three out of four pedestrians killed are more than 45 years old. Thus, those over 45 should be extra careful, say officials.

Here are some walking rules:

1. Don't bet your life that the driver will see you. At dusk you are extremely hard to see and even at 20 miles an hour a driver will cover 43 feet before it comes to a complete stop.

2. Be seen, be safe. Cross at intersection where there is more light and drivers are expecting you. Always cross with the green light and watch for turning cars.

3. Don't leave the curb unless you are sure you have plenty of time to get across.

The winter safety campaign is planned on a dual purpose scale. The pedestrian campaign extends from November 24th to December 15th. From December 16th until after New Year's Day, safe winter driving will be stressed, under the theme: "If You Drink, Don't Drive; If You Drive, Don't Drink."



W. E. Brecken of Burlington, Ont., was named world wheat king at the Royal Winter Fair in Toronto. He holds a sample of his prize white winter wheat.

### DECENCY FLOURISHES AMONG GOOD PEOPLE

Decent people do not discriminate against anyone on the grounds of race or creed.

All decent people are entitled to decent consideration in all things. Decency, however, cannot be legislated. It is a personal quality which, when possessed by enough individuals, creates decent social conditions.

Decency is defined by the Oxford dictionary as: seemingly, not immodest or obscene or indelicate.

Decency flourishes among good people. Everyone has a personal duty to set a good example in all racial and religious relationships.

### Wonder Acid

One of the miracles of modern chemistry is the usefulness of sulphuric acid. In some way or another, it has had a hand in producing almost every single thing we use every single day. Did you know that each person in Canada uses a hundred pounds of sulphuric acid in a year?

Not in its pure form of course. Like so many chemicals, it almost never appears as a consumer product. Instead, it is used with other products to produce new materials such as synthetic detergents, steel for automobiles, rayon for clothing.

The kitchen refrigerator is just the last place you would expect to find a corrosive acid. But the fridge itself wouldn't be there without it. Sulphuric is widely used for cleaning the steel before the white coating is put on and for making the fertilizer which helped grow the food inside. Even the milk we drink has been tested with sulphuric acid to determine its butterfat content.

In clothing, every pound of rayon costumes its quota of sulphuric acid. And we'd be a pretty drab-looking lot without chemical dyes which again are dependent upon this acid for their manufacture. It is important in paper making, in manufacturing organics and paints, in refining oils, in tanning leather and making the alum used to clarify drinking water.

But by far the greatest work of this powerful acid is in producing the food we eat. Hardly a food product is grown today without the help of fertilizers and the fertilizer industry is by far the largest user of sulphuric acid. More than half the sulphuric made in Canada today goes into the manufacture of food for the crops of this country and of many foreign lands.

## Announcement

We wish to announce that effective as of now, Prevoost Motors have purchased the business of J.M. Freeman and Sons.

We carry a complete stock of Ford and Dodge parts and are equipped to handle any service job on all makes of cars in our modern, up-to-date service shop.

### THE STAFF IS AS FOLLOWS:

Bert Prevost, Manager  
Don Freeman, Shop Foreman  
Allan Freeman, Stock Man  
Vern Johnson, Mechanic  
Ray Johnson, Mechanic

We would like to bring it to your attention that we have a modern Body Shop in connection with the garage, and DONALD LUFT who is at present taking a special course on body work, will be in charge.

## Prevost Motors

PHONE 14, DIDSBURY



B-BRIDE OUTFIT ... \$1.99



B-SLEEPING OUTFIT ... \$1.49



C-DRESS-UP OUTFIT ... \$2.99



D-SPORTS OUTFIT ... \$1.49



E-RAIN OUTFIT ... \$1.49



F-HEIDI OUTFIT ... \$1.49



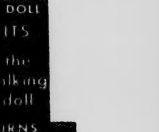
G-FORMAL OUTFIT ... \$2.99



H-BALLERINA OUTFIT ... \$2.99



J-RED RIDING HOOD ... \$1.29



K-FARMERETTE OUTFIT ... \$2.49



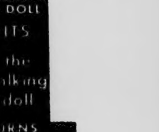
WASH IT COMB IT CURL IT



THE WORLD'S BEST DRESSED DOLL



JANIE the walking doll



DRESS HER WALK HER TURNS HEAD WHEN WALKING



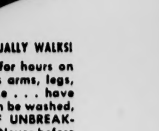
ARMS MOVE



JANIE'S AN EXCITING, WONDERFUL DOLL THAT ACTUALLY WALKS!



She'll keep your favourite little girl enthralled for hours on end.



Made like a big, expensive doll, Janie's arms, legs, head move ... her eyes open and close ... have real eyelashes. Her shining Saran hair can be washed, combed, curled, AND SHE'S MADE OF UNBREAKABLE PLASTIC for hours of sturdy play. Never before such value at only \$1.49!



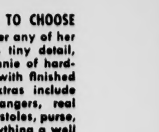
10 EXCITING CUSTOM MADE OUTFITS TO CHOOSE



Hurry! Order your Janie now and order any of her 10 exclusive outfits. Perfect in each tiny detail, custom-made for Janie of hard-wearing materials with finished seams. Special extras include miniature dress hangers, real face and head trim, shoes, socks, shoes. Everything a well-dressed doll could wish for.



ONLY \$1.49 (doll only)



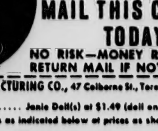
MAIL THIS COUPON TODAY!



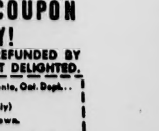
NO RISK—MONEY REFUNDED BY RETURN MAIL IF NOT DELIGHTED.



STRATTON MANUFACTURING CO., 47 Catherine St., Toronto, Ont. Dept.



Please rush me ... Janie Doll(s) at \$1.49 (doll only) and ... outfits as indicated below at prices as shown.



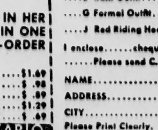
NAME: ADDRESS: CITY: PROVINCE: Please Print Clearly. Satisfaction Guaranteed or Money Back.



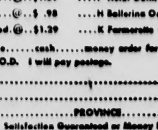
YOUR FAVOURITE LITTLE GIRL WILL HAVE STARS IN HER EYES WHEN SHE TAKES HER JANIE FOR A WALK IN ONE OF THESE WONDERFUL OUTFITS—DON'T DELAY—ORDER YOURS NOW!



A-BRIDE OUTFIT ... \$1.99 B-SLEEPING OUTFIT ... \$1.49 C-DRESS-UP OUTFIT ... \$2.99 D-SPORTS OUTFIT ... \$1.49 E-RAIN OUTFIT ... \$1.49 F-HEIDI OUTFIT ... \$1.49 G-FORMAL OUTFIT ... \$2.99 H-BALLERINA OUTFIT ... \$2.99 J-RED RIDING HOOD ... \$1.29 K-FARMERETTE OUTFIT ... \$2.49



STRATTON MFG CO. TORONTO, ONTARIO



BEST ATTAINABLE IMAGE



BEST ATTAINABLE IMAGE

## WEDDINGS

### Wright-Schneidmiller Nuptials

A very beautiful fall wedding was solemnized in the Redeemer Lutheran Church in Didsbury on November 30th. The double ring ceremony between Patricia May Wright, the youngest daughter of Mr. and Mrs. L. G. Wright of Hartman and Mr. Wilfred John Schneidmiller, youngest son of Mr. and Mrs. John Schneidmiller of Didsbury, was performed by the Rev. E. B. Fox of Didsbury.

The bride, given in marriage by her father wore a bouffant strapless gown of nylon tulle, swiss hand embroidered, over satin modified with a matching bolero with lily point sleeves. The reding coat style skirt was set in with nylon pleating. The cap of matching embroidery was trimmed with mother of pearl sequins and rhinestones. Her lovely matching veil cascaded to the floor.

Her only jewelry was her baby locket and ring. She carried a bouquet of red rose.

Mrs. Jean Wright, as matron of honor wore a shrimp colored strapless gown of nylon net and lace, modified with matching bolero. Her tiara and veil was of matching shade and was trimmed with mother of pearl sequins and rhinestones.

The bridesmaids, Miss Grace Brown and Mrs. Virginia Phillips, wore matching gowns of yellow and blue respectively. Their gowns were of nylon tulle and lace, modified with matching bolero, bouffant with matching bolero, bouffant skirts with rhinestone trim.

Their caps and veils were rhinestone trimmed. They carried bouquets of Ko-Ko-Mo Carnations.

Junior bridesmaid, Miss Donna Wright, wore a mauve gown of nylon tulle over satin with matching bolero. Her cap and veil were rhinestone trimmed. She carried a bouquet of Ko-Ko-Mo Carnations.

Miss Jean Phillips, niece of the bride, was the flower girl and she wore a white nylon tulle over satin. Her bouffant skirt was trimmed with pink rosebuds and matching veil and carried a bouquet of roses similar to the bride's.

The groom was attended by Bob Phillips as best man. The ushers were Fred Wright and Clayton Phillips. The ring bearer was Ernie Schneidmiller.

During the signing of the register Mrs. Wanda Ross sang, "Oh Promise Me".

For the Occasion the bride's mother chose a peacock blue dress with black accessories. Her corsage was pink roses.

The groom's mother chose a wine lace of taffeta dress. Her corsage was of yellow roses.

After the ceremony the reception was held in the basement of the Church for 100 guests. The basement of the Church was decorated with pink and white streamers and three bells centred the bride's table.

Rev. E. B. Fox presided over the toast to the bride with the groom responding.

In the evening a dance was held in Hartman Hall.

For going away, the bride chose a black and white gabardine suit with black and white accessories. After a short honeymoon the bride and groom will reside at their home on his Dad's farm west of Didsbury.

## NEW HORIZON WINDSHIELD STYLING FEATURE ON 1955 DODGE



A low, massive, divided grille and Chrysler Corporation's New Horizon full wrap-around windshield are two highlights of the new Forward Look styling for Dodge Crusader, Regent, and Mayfair models in 1955. All three series

offer new power through improved PowerFlow and Power Flow Special six cylinder engines and the Dodge Mayfair series (a four door sedan is shown) also offers the completely new 157 horsepower Hy-Fire V-8 engine.

### WHEAT SALE ERRORS KEEP REPEATING

"Conditions may well recur when the government will feel in duty bound to assist the wheat growers, by protecting those who have a crop against the disastrous fall in prices,

or by providing in whole or in part for the subsistence of those who have no crop or an insufficient one. These two cases of need may occur at the same time or at separate times. In either case, there is no necessity of setting up a compulsory marketing board to deal with the situation."

—The Royal Grain Inquiry Commission 1938, known as the "Turgeon Report".

"I am coming more and more to believe that in the final analysis it is the actual amount of wheat that is available in the world from time to time that has more to do with

## Color In Hospitals

Hospital patients have a new ally in their fight for health. It is color, carefully chosen and tastefully applied to the walls and furnishings of their rooms.

For centuries philosophers and scientists have known that in some subtle way man was affected by color. But only in recent years have doctors begun to use color to work. According to one medical historian, the first hospitals in existence had thick red carpets—not to cheer up the patients but to hide the blood stains!

The development of modern medicine with its emphasis on sanitation changed all that. In the late 1800's sterile white became the hospital color. It remained standard for the next three generations. Early in this century, medical men began to realize that a room of shiny white is not the most relaxing environment for a person who is ill and they began to introduce a fairly standard range of pastel colors—greys and buffs (or browns, usually for flats).

Lately, hospitals have been accepting color as an active partner in their war against illness. They find that it can even stimulate his will to recover. Physicians and color consultants have discovered that mental attitudes—extremely important to physical well being—can be modified by use of color in surroundings.

Light colors, according to the experts, have a cheering influence on most people. Red stimulates the brain and is well suited to offset depressive moods. Blue, on the other hand, is soothing to neurotics. Orange alone is too stimulating for use in room decorating.

White—the old hospital standby—is cheery enough, but it's too cold when used alone. Green has a cooling effect and is subconsciously associated with nature and health. Brown is restful and warming, but may be depressing unless combined with orange, yellow or gold. Purple and mauve are sedative, soothing colors.

Yellow, on the other hand, seems to be a potent stimulant. Used in surroundings where patients are confined for long periods of time it stimulates but does not tire, creating the atmosphere of well-being so necessary in recovering from any illness.

determining the average price level of wheat, the same as any other commodity."—Alexander James McPhail, one of Canada's greatest farm co-operative leaders.

# Everything's new but the name!

## '55 DODGE V-8 and 6's

### BIGGEST CAR IN THE LOW-PRICED FIELD

More than a foot longer, inches wider and lower—years ahead in inspired styling—new in everything but name—that's the daring, new Dodge for '55! You'll sense a new trend in motorcars in its long, slim lines and clean, taut surfaces that give it an exciting "eager-for-action" look. Inside, intriguing new interior fabrics live in perfect harmony with exterior colours—and literally breathe richness and luxury.

There's a dramatic power story, too, for the '55 Dodge offers a great new V-8 and two dynamic 6's. And eager Dodge power, responsive to your slightest command, can be harnessed to PowerFlite\*, finest of all automatic transmissions.

Learn the whole exciting story—see the daring new Dodge on display at your Dodge-De Soto dealer's now.

\*PowerFlite, power steering, and power brakes are optional at moderate extra cost on Mayfair, Regent, and Crusader models. Power windows, life and power seat are also available on Mayfair and Regent models at extra cost.



New Horizon full-wrap windshield differs from ordinary wrap-arounds because it wraps around at top corners where you really need it, as well as the bottom. There's a full vision from every point of view.



Gently sloping rear deck, extended fender line, and recessed taillights accentuate the car's low, graceful silhouette.



Front seat of two-door models folds down, allows easy entrance or exit without disturbing front seat passengers.



PowerFlite\* Flite Control lever, a new styling treatment, is now mounted on instrument panel.



CRUSADER

REGENT

MAYFAIR V-8 or 6

Manufactured in Canada by Chrysler Corporation of Canada, Limited

Follow the crowds—attend the big ANNOUNCEMENT PARTY at your DODGE-DE SOTO dealer's!

# J. M. FREEMAN & SONS, LTD.

PHONE 14

DIDSBURY



THE 21" ATLAS

Nowhere in Canada will you find a television set at this price with so many extras.

### CHECK THESE FEATURES

- Exclusive Cosmic Eye Scanning System
- Fully Automatic Gain Control
- Latest type Cascade Tuning with matched internal antenna
- Plug for UHF adapter
- Front-mounted permanent magnet speaker

Matching legs available at slight extra cost.

Come in for a demonstration today!

• HEAR . . . SEE . . . SPARTEN TV

ABOVE SET  
FOR ONLY  
\$326.00

Feeg's General  
Retail  
Phone 221 Didsbury



## Professional and Business Directory

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**H. W. EPP, B.Sc., M.D.**  
C.M., L.M.C.C.  
PHYSICIAN & SURGEON  
Office west of Hotel  
Hours: 11-12; 1:30-5, except  
Wed.—and by appointment  
Phone 141 — Didsbury, Alta.

**Raymond Asquith**  
M.B. B.S., L.M.C.C., D.O.B.  
Physician and Surgeon  
Office above residence  
Hours: 1:30 to 5 p.m.  
(Except Tuesdays)  
Phone 63 — Didsbury

**DR. H. S. RAMSEY**  
CHIROPRACTOR  
CLOSED WEDNESDAYS  
Special Attention Given  
To Foot Troubles  
Kemp Block, Old, Alberta

**R. E. McKendie**  
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Office in the grounds of  
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Appointments Every Afternoon  
Except Friday  
Phone 64

## DENTISTS

**DR. C. T. McNICHOIL**  
DENTIST  
Office over the Royal Bank  
— PHONE 79 —  
DIDSBURY, ALTA.

## LAWYERS

**H. Lynch-Stanton**  
LL.B.  
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Notary Public  
Res. Phone 119 — Office 120

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**D. I. SNELL**  
Will Be At  
OLDS OFFICE  
In Davey Block  
Every Saturday Afternoon

**RAYMOND L. SHANTZ**  
Auctioneer  
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Is My Guarantee"  
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**IMPERIAL OIL**  
AGENT  
For All Kinds of  
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**GENERAL TRUCKING**  
SAND, GRAVEL, COAL  
GRAIN, LUMBER, ETC.  
We are now equipped to dig  
basements and do small  
'doling' jobs  
**BURR TUGGLE**  
Phone 51, Didsbury

— TRY —  
**CLASSIFIED ADS**  
— FOR —  
**QUICK RESULTS**

## FUNERAL DIRECTORS

**Didsbury Funeral Home**  
W. A. McFarquhar, Director  
Associated with  
Gooder Bros., Calgary  
Phone 33 or 46 — Didsbury

## JEWELLERS

**GUARANTEED**  
**WATCH REPAIRING**  
"Gifts For All Occasions"  
DIAMONDS SOLD BY  
APPOINTMENT  
**BLORES' JEWELLERY**  
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**IRVEN E. BAPTIST**  
WATCHMAKER & JEWELER  
ALL WORK GUARANTEED  
DIDSBURY — ALBERTA

## MISCELLANEOUS

— Call —  
**DOROTHY'S**  
**BEAUTY SHOP**

At Pete Liesemer residence  
Two doors west of hospital on  
south side of street.  
Phone 210, DIDSBURY

We Have A Good Stock of  
**Men's and Boys' New**  
**BOOTS AND SHOES**  
Dayton Hand-Made Boots  
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**SHOE SERVICE**

**PHONE JAY TUGGLE**  
— 290 —  
— FOR —  
**PURITY "99"**  
**PRODUCTS**  
Residence Phone: 136

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ALL TYPES OF REPAIRS and  
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OUR SPECIALTY  
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**ELECTRIC**

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**MORE FEATURES**  
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**REMINGTON**  
*Quiet-riter*

Compare this typewriter and you  
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superb portable typewriter that  
gives you beautiful printwork and  
a new ease of operation—it's quiet  
too. It's the only portable with  
Miracle Tab and 34 other out-  
standing useful features. Budget  
Terms. Test Typing trials arranged.

The Didsbury Pioneer  
Phone 15 Didsbury

**PEP FOR MEN**  
For men who want to look  
like a champion. Cleanse  
your skin with this  
peppermint scented  
cream. It's the only  
one that gives you  
that fresh, clean  
look. Try it today.  
Only 60¢. All drug  
stores.

LOCAL  
GOVERNMENT  
IN ALBERTA

The Department of Mines  
and Minerals has the adminis-  
tration and management of all  
mines, minerals and natural  
resources vested in or belonging  
to the Crown in the right of  
the province.

The Department consists of  
three administrative and two  
service divisions. Respon-



sibilities of the administrative  
divisions are as follows:

MINERAL RIGHTS  
DIVISION

This division is responsible  
for the administration of the  
disposition of sub-surface natu-  
ral resources held by the  
Crown by lease, reservation,  
license, permit or other agree-  
ment and for collection of fees,  
rentals, royalties, bonuses and  
other revenue from Crown min-  
eral rights.

★  
MINES

This division is responsible  
for the administration and en-  
forcement of rules and regula-  
tions relating to safety and  
working conditions in mines  
and quarries and also examina-  
tion and certification of per-  
sonnel.

★  
MINERAL  
TAXATION  
DIVISION

This division administers the  
Mineral Taxation Act which  
provides for the collection of



an acreage tax from the owners  
of all freehold mineral rights  
in the Province. In areas  
where a mineral is being pro-  
duced a tax is also levied on  
the mineral by assessment ac-  
cording to statute.

In addition the following  
Board report to the Minister of  
Mines and Minerals:

The Petroleum and Natural  
Gas Conservation Board con-  
sists of a chairman and two  
members, with headquarters at  
514 - 11th Avenue West, Cal-  
gary. The Board administers  
all matters pertaining to drill-  
ing production and conserva-  
tion of oil and gas resources of  
the Province.

The Right of Entry Arbitra-  
tion Board also consists of a  
chairman and two members in  
the Land Titles Building, Ed-  
monton. When a mineral op-  
erator is unable to acquire the



surface necessary for the ef-  
fective working of the mineral  
from the owner, and occupant  
where the land is occupied, the  
Board upon application by the  
mineral operator, may grant  
right of entry and determine  
the portion of the surface  
rights that may be used by the  
mineral operator, together with  
compensation payable to the  
surface owner and occupant.

**GOVERNMENT**  
**YOUR BUSINESS**  
PROVINCE OF ALBERTA

## Notes From D.A.

By HOWARD J. FULCHER

Screenings may vary from a No. 1  
feed to a dangerous pile of weed  
seeds. The handling of them is very  
important. They may be successfully  
fed to livestock or they may become  
a source of weed contamination for  
the farm. Weed seeds should be  
ground before being fed, so as to  
prevent the spread of viable seeds in  
pasture fields feeding corals or on-  
to the fields with the spreading of  
manure.

Screenings of good quality, made  
up of mainly small and cracked  
grain, weed oats and buckwheat, but  
free from mustard and similar seeds  
makes useful feed. When the screen-  
ings consist mainly of weed seeds and  
very little grain, there are certain  
dangers in feeding them to cattle.

Some weeds are poisonous to live-  
stock, mustard seeds in concentrated  
amounts are perhaps the worst of-  
fenders. These seeds when they  
make up a high percentage of the  
feed may cause serious sickness. The  
usual symptoms are traces of bloody  
diarrhoea, blood in urine and gener-  
ally a very listless condition of the  
stock. This followed by death, due  
to paralysis of the heart and lungs.  
These seeds may be fed to stock with  
little or no danger if they are well  
diluted with other feeds. This is true  
in nearly all weed seeds.

One exception is the cockle weed,  
seeds from cow cockle when taken in  
repeated cases for a period of time  
will cause nervousness, dizziness and  
depressed breathing to livestock.  
However, when in concentrated am-  
ounts the stock will not eat them as  
the taste is very objectionable.

If the screenings have a high con-  
tent of chaff and light kernels, the  
fine content will be high and the re-  
sulting feed is very poor for young  
pigs.

Screenings and weed seeds can, if  
properly diluted, be successfully and  
profitably fed to livestock, but pre-  
cautions against spread of viable  
seeds and poisoning must be exer-  
cised.

## CHRISTIAN SCIENCE

The understanding of the good-  
ness of God which brings lasting  
peace and harmony will be brought  
out at Christian Science services  
Sunday in the Lesson-Sermon en-  
titled "God the Only Cause and Cre-  
ator." Selections to be read from the  
King James Version of the Bible will  
include the following from Revelation  
(4:11): "Thou art worthy, O Lord,  
to receive glory and honour and  
power: for thou hast created all  
things, and for thy pleasure they are  
and were created."

From "Science and Health with  
Key to the Scriptures" by Mary Bak-  
er Eddy, the following selection will  
be among those read: (69:13): "Spiri-  
tually to understand that there is  
but one creator, God, unfolds all crea-  
tion, confirms the Scriptures, brings  
the assurance of no resting, no decay,  
and of man deathless and perfect and  
eternal."

## DIDSBURY OPERA THEATRE

Week-Day Shows at 8:00 p.m.

Saturday Matinee 2:30 — Evening 7:30 &amp; 9:30

THURS., FRI., SAT.: MON., TUES., WED.:  
DEC. 2, 3, 4: DEC. 6, 7, 8:

**GLORY-BIG!**  
**BULLET-  
BOLD...**  
blazing with all  
the  
fun  
of the  
roaring  
western  
frontier!

**IT CAME FROM OUTER SPACE**

Starring  
**RICHARD CARLSON**  
**BARBARA RUSH**  
— CHARLES ORRAGE  
— RUSSELL JOHNSON  
— RAYMOND WAGNER

**MAT No. 106**

GEORGE D. DUNN  
TACOMA

With  
JACK HAWK  
JACK HAWK  
JACK HAWK

**IS YOUR SEED DEAD OR ALIVE?**  
Don't Guess — Be Sure — Have It Tested  
**SEE OUR AGENT NOW**  
For RELIABLE — FREE Seed Testing and  
PIONEER GLYCOL ANTIFREEZE — The Best By Test

**It Pays to Pull to the Pioneer**  
**PIONEER GRAIN COMPANY LIMITED**

**Sally Stepper**  
THE REAL  
WALKING Doll

Just like a real  
little girl  
walking with  
her Mother

**GUARANTEED**  
**WALKING**  
**MECHANISM**  
It's so easy to set  
her hair in any style

You can wash and dress her!

**SALLY DOES**  
**EVERYTHING!**

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Stratton Mfg. Company  
94 Adelaide Street West, Dept. 10, Toronto, Ontario

**SHE REALLY WALKS!**  
Turns her head  
as she walks

**STANDS • SITS • SLEEPS**  
WASHABLE  
UNBREAKABLE CONSTRUCTION

**FREE!**  
with  
every  
Doll

Beautiful Dresser Set to  
Comb, Wave and Braid  
her fine  
washable  
HAIR

**Nationally Advertised**  
at Much Higher Price  
NOW YOURS FOR ONLY  
**\$3.95**  
LIMITED  
SUPPLY

**ORDER NOW**  
10 DAY TRIAL OFFER  
If you are not so delighted as the  
little girl herself when you wash the  
package, return package for full refund

**MAIL NO-RISK COUPON TO DAY**  
Stratton Manufacturing Company  
94 Adelaide Street West, Dept. 10, Toronto, Ontario  
Please mail this coupon with each \$3.95 package and include complete  
return label (do not cut out) It is guaranteed that if you are not so delighted as the  
little girl herself when you wash the package, return package for full refund  
NAME \_\_\_\_\_  
ADDRESS \_\_\_\_\_  
CITY \_\_\_\_\_  
PROVINCE \_\_\_\_\_  
COUNTRY \_\_\_\_\_  
I enclose \$3.95 in full payment for the package. I enclose the return label for full refund.

## CANADIAN CALAMITY

Trade Minister Howe, who has always been optimistic about wheat, has stated that the market outlook for that vital commodity has improved. That is quite true but the change will bring neither cash nor cheer to Western farmers nor the railroads, the farm implement companies and other industries which serve them.

With far less new crop coming on the market in North America than was expected earlier in the season, naturally the selling of what we have harvested will be easier and our storage problem will be less acute.

But the loss of so much of current production is a calamity for a large section of the country.

## CHURCH NOTICES

**MOUNTAIN VIEW UNITED MISSIONARY CHURCH**  
Rev. A. Frey, Pastor  
10:30 a.m.—Sunday School.  
The evening of the first and third 11:30 a.m.—Morning Worship.  
8:30 p.m.—Evening Services.  
Youth Fellowship services held in Sunday of the month.

**Fallen Timber Forewars Church**  
Fallen Timber School  
Rev. R. and Rev. C. Moore  
Co-Pastors  
11:00 a.m.—Morning Worship.  
12:00 noon—Sunday School.  
Come and bring your friends.

**EVANGELICAL CHURCH**  
Rev. A. J. Grams, Pastor  
SUNDAY SERVICES:  
10:30 a.m.—Worship Service.  
11:30 a.m.—Sunday School.  
2:00 p.m.—Sunday school followed by Worship Service.  
Wednesday Evening, 8:00 p.m.—Bible Study and Prayer Meeting.  
Thursday Evening, 8:00 p.m.—Choir Practice.  
The pastor and congregation extend a cordial invitation to every one to worship with us. "Come and we will do thee good."

**REDEEMER LUTHERAN CHURCH**  
"The Church of the Lutheran Hour"  
Rev. E. B. Fox, Pastor  
Divine Services every Sunday at 10:30 a.m., followed by Sunday School and Adult Bible Class.  
10:30 a.m.—Sunday School.  
11:30 a.m.—Morning Worship.  
8:00 p.m.—Evangelistic Service.  
Wednesday Prayer Meeting, 8 p.m.  
Friday N.Y.P.S., 8 p.m.  
Rev. J. Watson, Pastor  
The Church with the warm welcome

**UNITED MISSIONARY CHURCH**  
Rev. Ray Shantz, Pastor  
Sunday School, 10:30 a.m.  
Preaching, 11:30 a.m.  
Sunday evening service, 7:30 p.m.  
Wednesday evening prayer meeting at 8 p.m.

**ANGELIC MISSION OF OLDS SUNDAY SERVICES**  
Sunday School, 11 a.m. every Sunday.  
Second Sunday in the month: 7:30 p.m.—Didsbury.  
Fourth Sunday in the month: 11:45 a.m.—Didsbury.

**MORAVIAN BROTHERS CHURCH**  
Rev. W. F. Kroening, Pastor  
Sunday School — 11:00 a.m.  
Morning Worship — 11:45 a.m.  
Evening service — 8:00 p.m.

**UNITED CHURCH OF CANADA**  
Rev. C. C. Armstrong, B.A., B.D.  
Zella, 1st and 3rd Sunday 10:00 a.m.  
Westdale (2nd and 4th Sunday) 10:00 a.m.  
Knox Sunday School 11:00 a.m.  
Westcott 11:30 a.m.  
Knox Evening Worship 7:45 p.m.

## SALES BOOKS



ORDER  
YOUR

COUNTER  
CHECK  
BOOKS

FROM

THE DIDSBURY PIONEER  
Phone 12 — Didsbury

## Through The Study Window

By REV. C. C. ARMSTRONG

To-day is the first of December, and Christmas will be here very soon. Just how soon depends upon our age. For children it is still a wearisome time of waiting. For adults it is a rush whose tempo increases with the passing years.

One of the things that courses through our minds at the approach of Christmas is the prospect for peace. It is of concern throughout the year, but comes into even sharper focus at this season.

Because peace is uppermost in our thoughts, it was most disconcerting to read that Sir Winston Churchill, in a recent speech told of instructions given nine years ago, to the army under Montgomery "to be careful in collecting German arms, to stack them

So far this year the farm tractor has taken the lives of at least 19 people in this province and the tragic toll continues to mount. Last week a farmer in the Veteran district was killed when pinned beneath his overturned tractor. The accident occurred on a steep hill on a roadway near the victim's farm.

The long list of tractor casualties stands as shocking proof that the farm tractor is a dangerous implement. Never take chances with it.

so they could easily be issued again to the German soldiers with whom we should have to work if the Soviet advance continued." That Sir Winston Churchill should make such a statement at this time has, of course, touched off a flood of commentary.

This summer I read a breezy and informative life of Churchill. It gave some very helpful sidelights on the life of a man so well known, and acclaimed him, not simply as one not cast in a common, or even an uncommon mold, but as one of the great creative geniuses (or geni) of all time. Whether or not this is true will be the verdict of the long passage of time. A man of powerful eloquence and astounding personal ability, who was the man in whom the reeling forces of the Western world found inspiration and leadership, he has a secure place in history. As a leader in time of war he was superb. It is therefore doubly unfortunate that he has let loose a statement that has caused only confusion, consternation and division.

Let us remember that greatness comes through the possession of positive and creative qualities of vast magnitude rather than being the absence of faults. Sir Winston is a leader, but he is not a Saviour, and to equate unthinkingly and idolatrously his spiritual attributes with the way of salvation is to do him a disservice. What he has to about the way of war and the way of peace is significant and influential, but by

no means should his utterances be considered the pivotal point of history. The last word does not rest with him, but with Him whose birthday we celebrate this month, the Living Word. Listen while an-

other Brilhaer (his name doesn't matter) says something that will offset this last unfortunate utterance of a great man by indicating a much more vital statement made long ago. "What has been the

greatest event in human, purely human history? It was the moment when the angel said to the Virgin Mary: "Hail, thou that art highly favoured, the Lord is with thee: blessed art thou among women."

## PLYMOUTH OFFERS V-8 ENGINE FOR 1955



Plymouth for 1955 is lower, wider, and more than 10 inches longer than last year. All three Plymouth series (Plaza, Savoy, and Belvedere) offer improved PowerFlow six-cylinder engines while the Plymouth Belvedere also offers the 157 horsepower Hy-Fire V-8 engine which incorporates the exclusive Chrysler-designed dome-

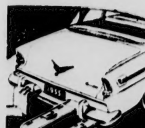
shaped combustion chamber. Among the many new features this year is the full wrap-around New Horizon windshield, the PowerFlite selector lever mounted for ease of operation on the dashboard, and a complete range of power-assist devices including power brakes and Coaxial Power Steering.

Longest Lowest liveliest Plymouth ever!



Here's the car  
you've been waiting  
to see... the '55 PLYMOUTH

-6'S and V-8, up to 157 H.P.



Unique rear deck treatment with graceful, fin-like rear fenders emphasizes the low, racy look of the sweeping Plymouth silhouette. Luggage compartment is big enough to hold a steamer trunk with room to spare!

New Horizon full-wrap windshield wraps around not only at the bottom corners, but unlike ordinary wrap-arounds, also at the upper half where it really counts. Corner posts have a rakish, rearward slant emphasizing the flowing lines of the '55 Plymouth.



New curved instrument panel with gleaming recessed dials has the look and efficiency of an airplane flight deck! The PowerFlite automatic transmission\* Flite Control lever is mounted on the dash with other controls that are seldom used.

Completely new... every inch and every exciting line of it!

There's the bright spirit of tomorrow evidenced in every line of the spirited new Plymouth for '55! For here's a car so refreshingly free of meaningless fads and frills... so artfully styled, so slim, so taut... you sense a feeling of forward thrust even when the car is standing still. And under the hood you'll discover silky-smooth power in new V-8 and 6-cylinder engines. Yes, from roof to road, from bumper to bumper, you've never seen so much that's new... so much value! Be sure to see this eager new Plymouth on display at your Chrysler-Plymouth-Fargo dealer's!

Manufactured in Canada by Chrysler Corporation of Canada, Limited

\*PowerFlite, power steering, and power brakes available on all models, and power window lifts and power seat on Savoy and Belvedere models at moderate extra cost.

Make it a date! Don't miss this exciting event at your Chrysler-Plymouth-Fargo dealer's!

ROSEBUD MOTORS  
DIDSBURY ALBERTA



# RED & WHITE

C. M. CARTER

PHONE 39

**CARNIVAL SALE CONTINUES UNTIL SATURDAY NIGHT, Dec. 11th WITH THE FOLLOWING ITEMS ADDED**

Raspberries, Red & White, choice, 15 oz. tins, each	30c	Pears, Red & White, choice quality, 20 oz. tins, each	30c
Fruit Cocktail, Libby's, 28 oz. tins, each	47c	Cream of Wheat, 5-min., per pkg.	33c
Vel Special, 2 large packages, banded	69c	Coconut, Unsweetened, 1 lb. pkg.	23c
Moonlight Mallow, 1 lb. cello bag	45c	Tomato Catsup, Aylmer, 2 bottles	57c
Sweet Mixed Biscuits, 1 lb. cello bag	45c	Dog Food, Perky, 2 tins	25c
Serviettes, Embassy, extra large size	35c	Floor Wax, Shinola, 1 lb. tin	39c
Cooking Onions, 10 lb. bag	70c	Spanish Onions, 2 lbs.	25c

**WE HAVE A LARGE ASSORTMENT OF CHRISTMAS NUTS AND CANDIES . . . ALSO PLENTY OF SHELLED NUTS, PEELS AND GLACED FRUITS FOR YOUR CHRISTMAS BAKING NEEDS**

SAVE 10 PER CENT ON

## Propane Water Heaters

Regular \$85.00, less 10 per cent \$76.50

20 PER CENT OFF

## Dixie Propane Stoves

Regular \$195.00, less 20 per cent \$154.00

## Deep-freeze Refrigerators

25 PER CENT OFF  
Regular \$399.00, less 20 per cent \$299.00

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GENERAL RETAIL  
Propane Sales & Service  
EAST OF RAILROAD TRACKS

**WHEN VISITING THE SHOPPING CARNIVAL DON'T FORGET OUR SPECIALS . . . REFRIGERATORS - -**

\$125.00 TRADE-IN ALLOWANCE

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FOR GOOD SHOPPING SEE

## HAROLD E. OKE

Your Machine Man . . .

PHONE 10

DIDSBURY

## CAMPBELL'S FOOD STORE

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RAY and BETH CAMPBELL

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**BOXED CHOCOLATES, BULK CANDY AND ALL VARIETIES OF NUTS**

Guaranteed Fresh Eggs !!!

DAILY MEAT SPECIALS

DURING SHOPPING CARNIVAL

All Merchandise Guaranteed

— FREE DELIVERY —

GROCERIES 134

MEATS 42

## M.V.B.C. NEWS

(From Our Own Correspondents)

Rev. and Mrs. Taylor and family spent the weekend in Calgary. Mr. Taylor held a weekend Bible conference in the Parkdale church. The male quartette from the College joined him in the Sunday services.

May we congratulate the town of Didsbury on the acquisition of its new high school. It is a wonderful building and a real asset. We especially liked the color schemes for the rooms. The students did a wonderful job in regulating traffic during the evening.

We are glad to report that Mr. Lusk is able now to walk with crutches, and when in buildings, without them. This evening he will be able to organize the first group of those who want to take choral work this winter. We hope there will be a large number from Didsbury and the community who want to join this fine society. The numbers used this winter will not be too difficult, so that all who wish to come will be welcome.

This weekend will be a busy one again. We do want the people of the community to visit us for Open House on Friday evening at 8 p.m. You will be happy with us to see the many good improvements this year.

Six groups of young people from the college visited various fields on Sunday. We are expecting they will have a full schedule for the winter and receive much practical help in this way. Mr. Roy Corless is the chairman of the groups.

News has come of the death of Mrs. Max Archer's father in Olds. Both Helen and Paul are in school here this winter. We extend our sympathy to all the family.

Miss Walsh spent Sunday with friends in the Hartman district.

On Friday evening the American students put on a Thanksgiving dinner for the Canadian students. Mr. Wayne Kasey was chairman of the evening. They had prepared a most interesting program of song during the course of the dinner. The American Thanksgiving is held later than ours and means much to the American students and such faculty members who come from the States. Thank you, Americans!

## Care to be Taken with Turkeys

Canada Department of Agriculture

Poultry Marketing Service

In Alberta, there is a higher percentage of farm dressed poultry, turkeys particularly, marketed through wholesale channels than in any other province of Western Canada. The condition of this poultry arriving on our markets has been declining in recent years and has now become a major industry problem. Improper dressing is the major problem and necessitates rehandling of a large percentage of farm dressed poultry to complete proper dressing.

With continued expansion and improvement, poultry processing plants are in a position to offer rail-grading service for a large part of our poultry crop. Dressing of poultry, particularly turkeys, should not be undertaken on the roadside. Adequate space, water and help are available, and only with a complete knowledge of requirements and know-how. We strongly urge turkey growers to give serious consideration to the rail-grading system of marketing and suggest that you contact the poultry processing plant of your choice for details regarding killing charges and delivery schedule.

For those producers who do undertake farm dressing of poultry, the following points should be observed in order that poultry may qualify for Canadian Standard grades.

1. Check a sample of the flock and be certain that birds have sufficient fat and flesh for top grades and are free of excessive pin feathers.
2. Starve birds 24 hours before killing with access to clean water to ensure that crop and intestines are empty. Do not market birds with full crops.
3. Do not attempt to semi-scald and secure qualified advice on killing and bleeding techniques. Discoloration from improper killing and bleeding accounts for considerable loss on grades in farm dressed poultry.
4. Remove all plumage feathers and all pin feathers protruding through the skin, with particular attention to the hocks and the vent area. Do not market the birds with wing fans.
5. Birds should be singed to remove body hairs, with care not to discolor.
6. Feet should be free of extraneous material, and mouth and vents should be flushed.
7. Immediate chilling to an internal body temperature of 40 degrees, or lower, is most essential. Birds should be hung by the feet or cooled. Do not pile poultry or deliver warm poultry to market, and avoid freezing. Farm dressed poultry exposed to improper temperature conditions develops off condition and green discoloration and represents a heavy loss to the industry.
8. Particular care should be exercised in handling. Rough handling causes bruising of the skin with drying and discoloration and a generally shop-worn condition.

## The Weekly View

By Donald F. Smith

EDMONTON — The next session of the Alberta legislature to open next February, probably will be asked to approve fairly extensive revisions to the municipal government and road-building funds.

These are the indications drawn from addresses given by Premier Manning and members of his cabinet to the 46th annual convention of the Alberta Association of Municipal Districts held here last week.

For instance, Premier Manning said the government believes there are three major problems facing the province's municipalities. They are increasing costs of education, capital costs and the financial stability of the individual citizen. Education costs, he said, added to the other two, are the financial "straw that is breaking the camel's back." Probably his remarks on education can be related to those of Education Minister Anders O. Aalborg, who told the recent school trustees' meeting the government is making a concerted study of ways of reducing the cost of education to taxpayers.

The government's concern with other municipal costs was stated by Municipal Affairs Minister C. E. Gerhart, who told municipal district and county councillors the next legislative session almost certainly will consider higher municipal grants. More grants, he indicated, will be given to municipalities.

This would be done by changing the present system of grants — one-third on the basis of need and two-thirds on assessment, in favor of one which is based on half need and half assessment. The minister said it has become evident more has to be put into that part of the grant system based on need.

At the same time he suggested one way to do this would be to give ratepayers certificates to cover a portion of their municipal taxes. It would be an indirect answer to the Liberal party's request that the individual ratepayer be given taxation relief by an exemption on the first \$1,000 of assessment, the loss this would mean to the local government being made up by the provincial government.

Also addressing the convention and suggesting a revision in grants was Highways Minister Gordon E. Taylor, who said he was shocked during his travels this summer to find some persons who had been living and farming in a particular district for 20 to 40 years who were unable to raise enough money to build a road. In order to remedy such situations in municipalities where low assessments made it impossible to raise enough funds for proper road building, Mr. Taylor said he is recommending special grants.

Money for these grants, he said, would be additional to funds totaling about \$3 million voted by the legislature to be distributed on the regular grant basis, under which the government pays 75 per cent of the cost of building approved municipal road projects.

The need for such grants for some areas, Mr. Taylor said, stems from the fact "there are municipal districts which, even if we increased the rates served by the road bases, would be unable to match them because of low assessment."

Other highlights included, Mr. Gerhart, talking on the co-terminus boundaries commission, said he hoped the commission's work when done will be the last monkeying with boundaries for 25 or even 50 years. Mr. Taylor deplored the practice of some districts dividing road grant money on 30 or more projects saying "as long as you go on putting out holes, we'll never have good roads. In resolutions, the delegates asked for more uniformity among the districts and formally among the districts and from the government in imposing road bans, and asked the government for power to make loans for community projects, the loans to be repaid as taxes by the persons affected and requesting the improvements.

**FARMERS! ASK FOR PIONEER PROFIT-PROVEN FEEDS AT Halliday's**

perature conditions develops off condition and green discoloration and represents a heavy loss to the industry.

## TELEVISION!

**Keep your family happy. Buy them a T.V. set for Christmas. For perfect reception and sound make it a**

## Rogers Majestic

Ask the fans who saw the Grey Cup Football Game.  
TERMS ARRANGED

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W.A. McFarquhar, prop. — Phone 33

## ANNOUNCEMENT

**MRS. NANCY FREEMAN AND SONS, DON AND ALLAN, WISH TO EXPRESS THEIR MOST SINCERE THANKS TO ALL WHO PATRONIZED THE J. M. FREEMAN & SONS GARAGE.**

Due to circumstances beyond our control the garage business had to be finalized.

May we wish to one and all, every success in the future.

## Additional

### Shopping Carnival Specials . . .

MAXWELL HOUSE COFFEE, 1 lb. pkg.	\$1.17
JELLO AND PUDDINGS	3 pkgs. 25c
PREM, 12 oz. tins	2 for 73c
WEINERS AND BEANS, 15 oz. tin	2 for 59c
ADAMS CHEWING GUM, per carton	98c
KRAFT DINNER	2 pkgs. 29c
LOWNEY'S MARSHMALLOWS, 1 lb. pkg.	39c
MACARONI, Catelli, 3 lb. pkg.	47c
FRY'S HOT CHOCOLATE, 1 lb.	63c

## HALLIDAY'S CASH GROCERY

FOR THIS WEEKEND . . .

TRY A NICE

## Picnic Ham or Cottage Roll

See Our Special On . . .

HEAVY BRANDED BACON

## KIRBY'S MEAT MARKET

PHONE 127 — DIDSBURY

## For Sale

5 ROOM HOUSE in good repair east Didsbury	\$2,000.00
4 ROOM HOUSE, east Didsbury	\$2,100.00
2 ROOM HOUSE, north end	\$ 850.00

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DIDSBURY, ALTA. Phone 125

LARRY SINCLAIR, Manager

PHONE 125

## Folkmann's Clothing

PHONE 124 — DIDSBURY

## Carnival Specials - -

LADIES' HOUSEDRESSES	\$3.00
LADIES' BLOUSES	\$2.00 & \$3.00
LADIES' SWEATERS	\$2.00 & \$3.00
A FEW LADIES' COATS TO CLEAR	
FOR THE CARNIVAL SALE ONLY !!!	

## HOCKEY CLUB

## Turkey Bingo

20 CHOICE TURKEYS

IN THE

**LIONS HALL**

DIDSBURY

**Saturday, Dec. 4th**

Commencing at 9 p.m.

## Little Items of Local Interest

Mr. Bill Rennie, who has been employed at Law's Drug Store for the past several months, has accepted a position with the Charles E. Frost Co. at Montreal and left Sunday to assume his duties with the manufacturing pharmacist.

Mrs. Fred Evans and Donald left Sunday for Craismyle to spend a week with her parents, Mr. and Mrs. E. G. Innes.

Mrs. Jim Luft won the "Oscar" at the final Saturday night bingo sponsored by the Lions Club for this season. The pot was worth all of \$40.

Born to Mr. and Mrs. E. G. Tucker (Jean Daeford) at the Royal Alex hospital, Edmonton, a son, Mark Lance, on Thursday, Nov. 25th.

Mr. and Mrs. Jack Gillrie, Mr. and Mrs. Bill Mair of Red Deer and Mr. and Mrs. Ken Gillrie were Sunday dinner guests at the home of Mr. and Mrs. Harvey Gillrie.

Morning service will be held at St. Cyprian's Anglican Church at 11:45 a.m. Sunday, December 5th.

Mr. and Mrs. Ray Benson spent the weekend in Edmonton.

Mrs. George Youngs of West Didsbury is spending a few days with Mrs. F. W. Leeson.

Mrs. Ted Montague and Susan, of Calgary are visiting at the home of the former's father, Mr. Sid Fox.

Mr. Les Goettlen has again left for his job in the north country.

## ZELLA NEWS NOTES

(From Our Own Correspondent)

On Wednesday evening, Nov. 24th, Rev. C. C. Armstrong showed some entertaining films at the school, after which a lunch was served.

Again on Friday evening, Nov. 26, the school was packed to capacity for a program and W.I. bazaar. Mr. Cliff Gibbs emceed the evening program, with Mrs. Munsell and Mr. Arthur Worthington singing solos. Barbara and Sharon Luft and Lisa Spooner and Doreen Harder sang duets. Robert Jackson of Harmattan entertained with impersonations and Marian and Jim Jackson of Westerdale were encored for piano and violin selections.

Mr. E. Craig gave a commentary and sang songs from the First World War, with the audience joining in on the better known ones, accompanied at the piano by Mrs. B. Broadhurst.

Arthur Waldroff, as auctioneer, kept the audience in good bidding spirit and disposed of pillow slips, aprons, candy, home baking and what have you, on the auction block.

A five-pound fruit cake, donated by Mrs. Arthur Waldroff, was raffled and won by Mrs. Elmer Luft of Didsbury.

The youngsters made good use of the fish pond, while the older folk enjoyed the pie and coffee counter. With proceeds amounting to approximately \$115.00, the W.I. wish to thank the entertainers, all those who donated and the public in general.

It is with nostalgic thoughts for many that the school bell will ring for the last time at Zella this Tuesday. Commencing Wednesday the Zella school children will be bused to Harmattan, with Lester Krebs as driver.

## Coming Events

Knox United Church bazaar, tea sale will be held in the church basement on Sat. Dec. 4.

Dance to the music of Fisher's orchestra at Melvin Friday, Dec. 3rd. Admission \$1.00. 2tc

Eric Ratledge, optometrist, assistant to K. Roy McLean, announces the date of his next visit as Monday, Dec. 6, morning only, at the Rosbud hotel. Consult in the city office, 1014 Greyhound Building.

There will be a dance at Rugby hall on Friday, Dec. 3. Music by Krebs' Merry-makers. Gents 75c, ladies 50c. Ladies with cake admitted free. 2tp

A turkey shoot will be held at 2:00 p.m. on December 8, at Neapolis. 22 targets and trap shooting. Proceeds to the Berghal Skating Club.

## South West Didsbury

(From Our Own Correspondent)

Mr. and Mrs. M. Dippel and Carole were Wednesday evening callers on Mr. and Mrs. W. Snyder and Olive. Mr. Snyder is on the sick list and is confined to bed.

Mrs. E. A. Bartz and Arlene were Calgary visitors with Mr. and Mrs. C. Hillebrecht and Charlene from Tuesday till Friday.

Mrs. George Meyer and George and Mr. E. A. Bartz were Calgary visitors Friday. Mrs. E. A. Bartz and Arlene accompanied them home.

Miss Gloria Schumaker was a weekend guest of Miss Pat Hipkin.

Mr. and Mrs. Cliff Eckstrand and family and Mr. George Chaffin and Mr. Bud Chaffin were Sunday dinner guests of Mr. and Mrs. John Tittsworth and family of Madden.

Mr. and Mrs. Albert Konschuh and family were Sunday evening visitors of Mr. and Mrs. Jack Edwards and family.

Mr. and Mrs. J. B. Hipkin were Sunday afternoon visitors with Mr. and Mrs. M. Dippel.

Miss Enith Hunsperger of Edmonton was a weekend visitor with Mrs. Grace Hunsperger and Mr. and Mrs. L. Hunsperger and family.

Mr. and Mrs. Glen Jackson and family of Acme were Monday visitors with Mr. and Mrs. L. Hunsperger and family.

Mrs. D. B. Wood was able to leave hospital after a three-week stay and is with Mr. and Mrs. L. Hunsperger.

Mr. and Mrs. H. W. Folkmann and family were Thursday supper guests of Rev. and Mrs. E. B. Fox and family.

Mrs. H. W. Folkmann and Miss Helen Folkmann were Calgary visitors Friday.

Carole Dippel was a Sunday guest of Janet Brower.

## BERGEN NOTES

(From Our Own Correspondent)

The Ladies Aid met at the home of Mrs. Albert Olsen on Thursday, Nov. 25, with a large number of members and several visitors present.

In the absence of both president and secretary, Mrs. Ella and Mrs. Ratcliff acted in their place. A report of the sale was given and the usual gift presented to a new baby present.

As in former years, no meeting will be held in December and the January meeting will be held at the home of Mrs. Andrews.

Lights will shine brighter in many local homes as the power will be turned on early next week. A number of trees have still to be cut along the lines, otherwise the power would have been turned on Sunday.

Mrs. Wesley Haug and her sister-in-law, Mrs. Ruth Blain, have been staying in Didsbury to be near Mr. Wesley Haug, who has been seriously ill since undergoing an emergency operation.

Several inches of snow on Sunday brought a long spell of nice weather to a close. Pansies and dandelions have been blooming; not bad for the end of November.

## LATE CLASSIFIED

THIS ADD WORTH \$2.00, applied on purchase of a new Atlas tire or Battery during December. Phone R1010, SINCLAIR'S GARAGE. 47-2p

FOR SALE — A No. 9 DeLaval electric cream separator; 220 volt 3-burner electric range. Phone 1413. Didsbury. A. J. McCulloch. 47-3c

FOR SALE — Pair boy's skates, size 6. In good condition. See Jim Esler or phone 115. 1tp

LOST — Key ring containing five keys. Finder please leave same at the Pioneer office.

CARD OF THANKS  
The Zella W.I. wish to thank all those who helped in anyway with the entertainment and sale of work held in the school last Friday.

## RANTON'S

Your Home Town Store

**MEN! IT'S TIME FOR YOU TO COME INTO RANTON'S FOR YOUR STANFIELD UNDERWEAR AND OVERSHOES. All New Stock!**

**GOOD QUALITY MEN'S WORK SHIRTS...** They will keep you warm and are priced reasonably.

**WARM JACKETS AND LOTS OF WORK SOCKS**

IN DIDSBURY IT'S

## RANTON'S

YOUR HOME TOWN STORE

Olds Branch Canadian Legion

## Turkey Bingo

Legion Hall, Olds

**Wed., Dec. 8th**

At 2:00 P. M.

**Bingo, Dice, Rummy**

**22 Rifle & Trap Shooting**

**Turkeys and Hams**

## More Carnival Bargains

**At LEESON'S**

**NINE CUBIC FT. WESTINGHOUSE REFRIGERATOR**

**LARGE WIDE FREEZER**

**WITH LOVELY K.M. FOOD MIXER**

**BOTH FOR**

**TERMS ARRANGED**

**\$339.50**

**JUST ARRIVED....**

**NEW SHIPMENT OF CARD TABLES  
SOME NICE BED LAMPS  
BEAUTIFUL TEA POTS**

## Leeson Hardware

When you care enough to send the very best...

choose from the

**Courts  
Hallmark**

## Hall of Fame Collection

Christmas Cards by Famous Artists and Writers



Grandma Moses



Dr. Norman Vincent Peale



Norman Rockwell

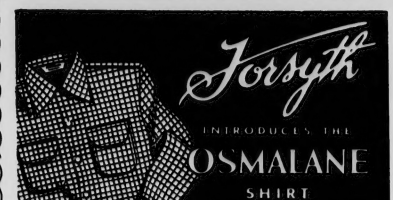
Here are the cards your most discriminating friends will be proud to receive, and display. Designed by world-famous figures, each card is distinguished by flawless talent... taste... and thoughtful creation.

The Courts Hallmark Hall of Fame Collection is conveniently boxed, by artist or author. Choose now—while this outstanding collection is complete.

## Law's Drug Store

**The REXALL Store**

PHONE 40 — DIDSBURY, ALBERTA



**Forsyth**  
INTRODUCES THE  
**OSMALANE**  
SHIRT

And we'll be proud to show you Osmalane. Here's why we are sold on it: It's the finest featherlight British flannel—a perfect blend of silky Merino wool and supercombed Egyptian cotton. Soft as Cashmere, utterly comfortable for year-round wear. Actually improves with washing. Why not drop in and get the complete story? Feel the fabric, see the checks, tartan and beautiful plain shades—fashioned into superb shirts by skillful Forsyth tailoring. Plain shades \$10.95, checks and tartans slightly higher.

## J. V. Berscht &amp; Sons

PHONE 36 — DIDSBURY